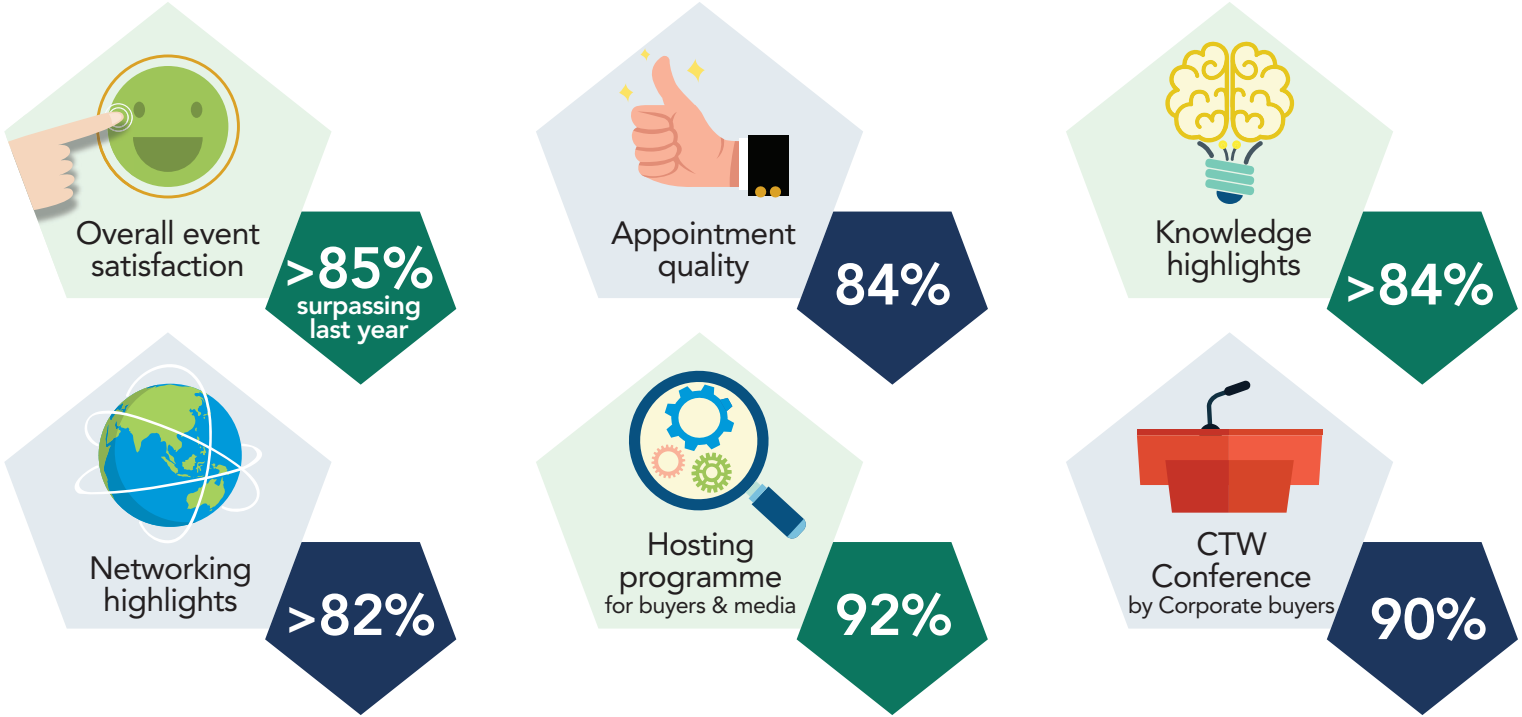


# Exceptional Event Experience Ratings By 2019 Delegates



## Strong Ratings On New Event Highlights



**USD 170 Million**  
Expected business generated on the show floor

**Over 80%** ratings on these benchmarks in comparison to similar events

- Event Quality and Experience
- Business Generation Platforms
- Programme Appeal, Relevance and Benefits
- Return On Time and Investment
- Uniqueness and Differentiation

