

26 - 28 September 2023 | Bangkok, Thailand

IT&CM Asia and CTW Asia-Pacific Returned 100% In-Person

## Buzzing Show Floor with Increased Networking Opportunities, Wider Reach and Greater Flexibility

**Over 1,700**  
validated and qualified unique delegates



**595 Exhibitors** from  
**23 Territories / Countries**



**400 Buyers** from  
**51 Territories / Countries**



**51 Media** from  
**23 Territories / Countries**



**733 Speakers, Visitors and Invited Guests**



### Exceptional Event Experience Ratings



Overall Event Satisfaction

**90%**



Objectives Achieved

**95%**



Exceeded & Met Expectations

**95%**



Rated Good / Very Good for Scheduled Meets

**80%**



Yes to Future Intention to Attend the Event

**83%**

### Proven Business-Driven ROI



**Over 5,900**  
Pre-Scheduled  
Appointments



Average **4.5 out of 5**  
high Buyer rating  
by Exhibitors



**92% of Buyers**

expect to place  
orders valued  
above USD  
50,000



**98% of Exhibitors and Buyers**  
expect to receive / place business orders  
over the next 12 - 24 months



**USD 155 Million** expected  
business generated on the show floor

More than **1,500**  
Sessions Check-in Across  
the 3 days In-Person  
events for CruiseXchange,  
Opening Keynote &  
Fireside Chat, Brand  
Showcase Presentations  
and Knowledge  
Sessions

### Top-Rated Event Sessions



Pre-Scheduled  
Appointments



Opening Keynote  
& Fireside Chat



Brand Showcase  
Presentations



Opening Ceremony &  
Welcome Reception



ASEAN MICE  
Forum

# 241 Exhibiting Booths

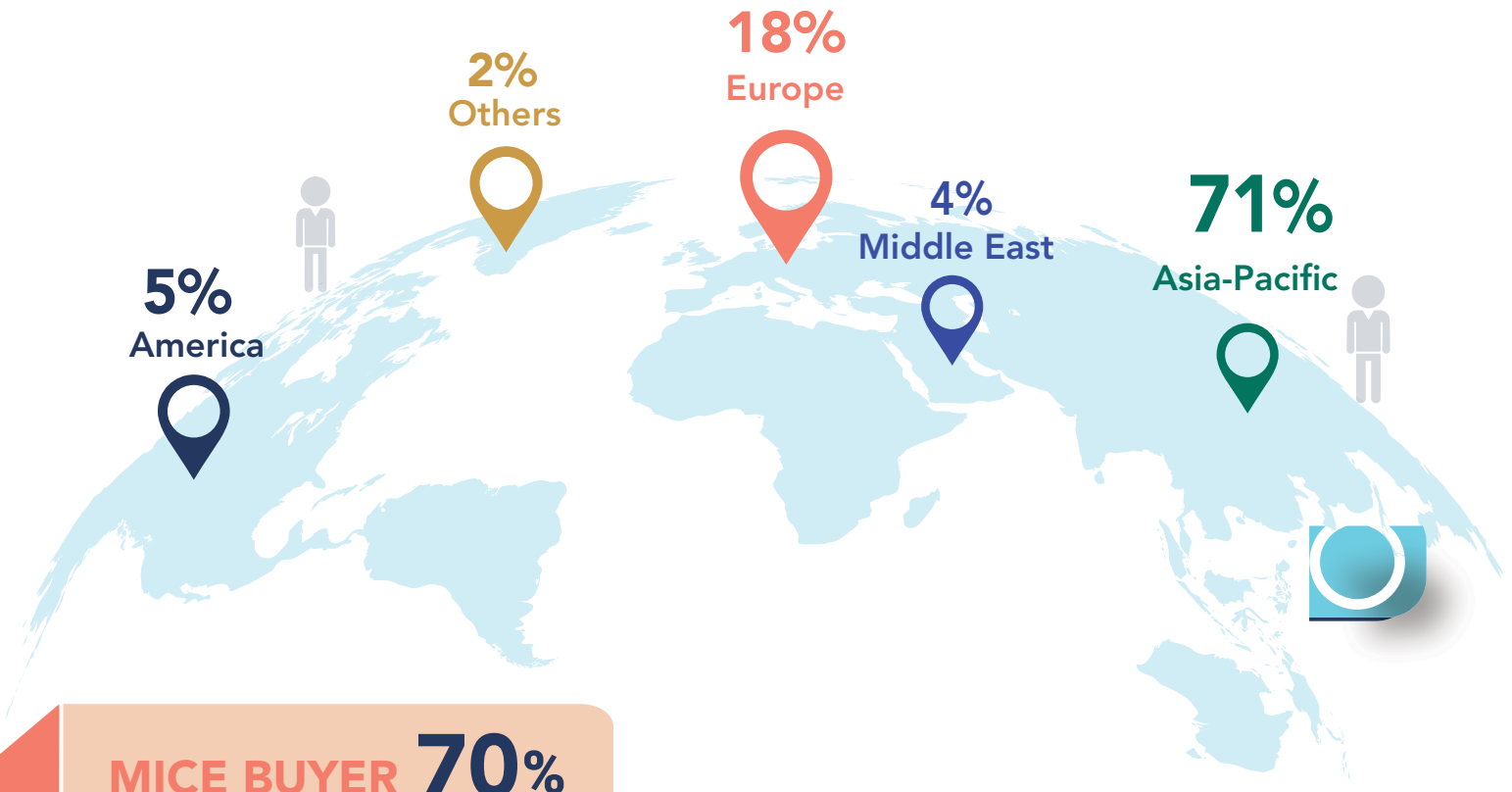
## From Across Asia-Pacific and The World



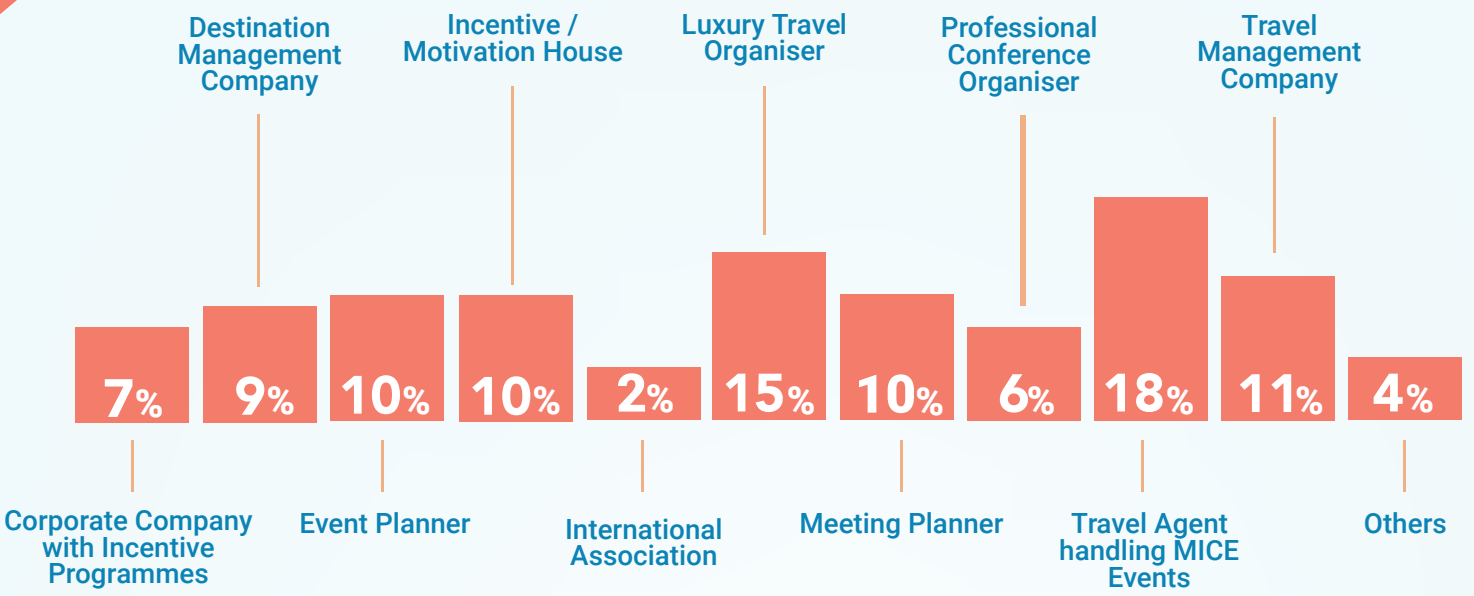
and more...

## IT&CM Asia and CTW Asia-Pacific 2023 Event Highlights

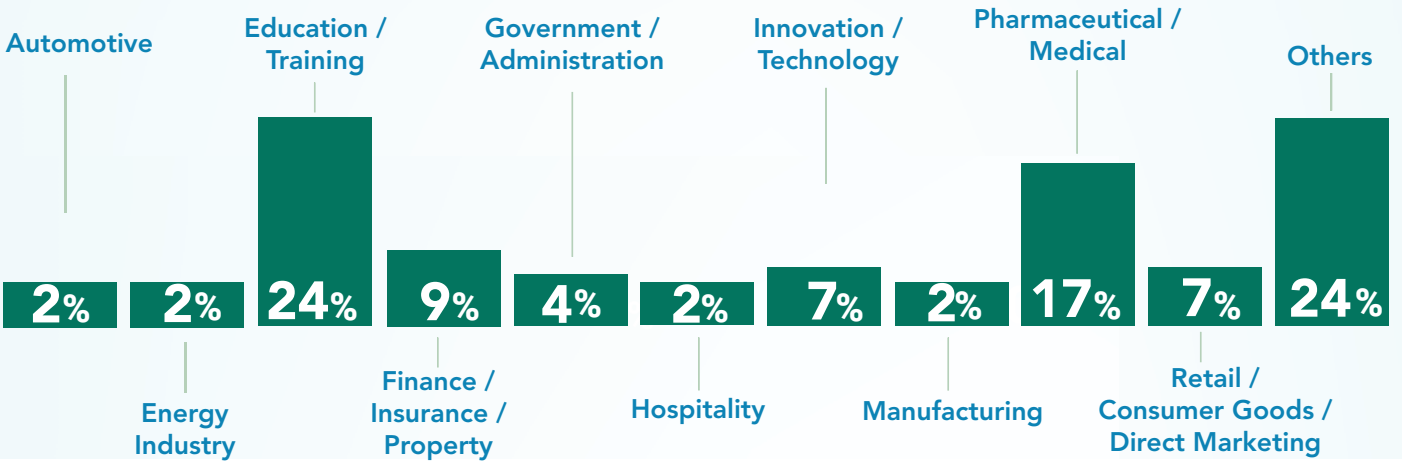
# Buyer Breakdown



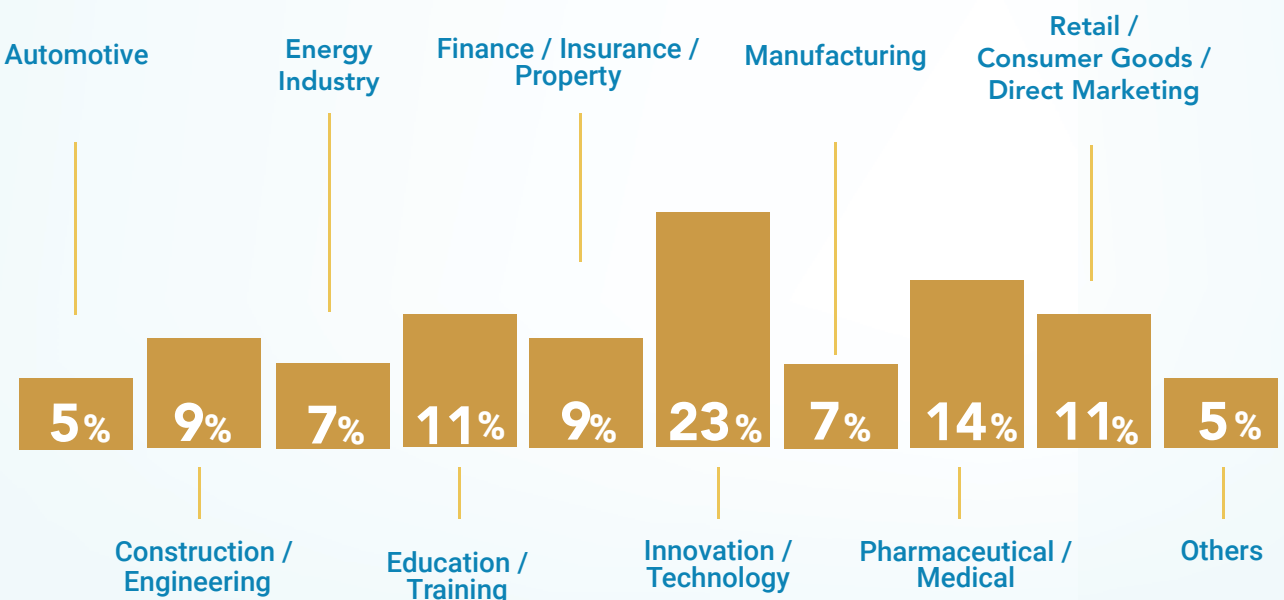
## MICE BUYER 70%



## ASSOCIATION BUYER 15%



## CORPORATE BUYER 15%



# Encouraging Reviews By Delegates

I achieved so much within the 3 days. It was an incredibly productive and gratifying experience. The event was exceptionally well-organized, with a thoughtfully designed floor plan that made every station easily accessible and visible. I was particularly impressed with the event's app, which added to the overall positive experience. The atmosphere, setting, and ambiance exceeded my expectations and were well coordinated.

**Go Places Holidays & MICE, Kenya**  
Jiwani Nev, Group Managing Director

Even though I've been involved in similar events in recent years, participating in IT&CMA and CTW APAC for the first time provided a fresh perspective. From this new standpoint, I must say that the entire arrangement appeared flawless and executed with a high level of professionalism.

**Chhuti Bangladesh Limited, Bangladesh**  
Nauroz Imtiaz, Managing Director

I would like to convey my heartfelt gratitude for the exceptional coordination of the trade event that took place at IT&CMA 2023 in Bangkok. I found the Business Matching segment to be particularly valuable and beneficial.

**Beyond Events Asia, Singapore**  
Atika Rosli, Chief & Founder

Thank you to everyone involved in making this event a success. I am delighted with the valuable insights gained and the opportunity to connect with various travel industry partners. If I have the opportunity again next year, I would like to attend and contribute more to the event.

**Honeys Tour Co Ltd, South Korea**  
Dongheon Jang, CEO

Thank you for the support and assistance provided by the team which allowed us to successfully participate in the event. The event proved to be highly productive, enabling us to connect with various suppliers from different regions. I look forward to nurturing these connections and engaging in fruitful business endeavors over the coming months and years.

**Shree Corp, India**  
Anuj Agrawal, Global Director

We sincerely appreciate the opportunity for Greater Bay Airlines to participate in this event through the Hong Kong Tourism Board. We believe it was an exceptional event, from the informative pre-event briefing to the timely updates and the well-structured appointment system. It provided us with a platform to connect with potential business partners and explore future business opportunities.

**Greater Bay Airlines, Hong Kong SAR**  
Sutthima Thitikarunwong, Sales Manager

I would like to express my sincere gratitude for providing an outstanding platform that allowed us to exchange thoughts and information with vendors from around the world. The event as a whole was excellent, with a well-chosen venue and a high-quality group of buyers and sellers. Thank you for facilitating such a productive and enriching experience.

**Global Journey Holidays, India**  
Naresh Chhatola, Founder