

## Speakers' Profile



### **AJAAY KAPUR**

#### **Vice President & Head Procurement**

**Canara HSBC Oriental Bank of Commerce Life Insurance Co. Ltd.**

Masters & Engineering Graduate from BITS Pilani and pursuing Phd( Doctorate) on Block Chain Technology with over 20 years of rich and diverse experience in the field of Procurement and Supply Chain Management across leading Groups (Honda Cars and Bharti Airtel). Presently working as VP and Head Procurement in large Banking, financial services and insurance (BFSI).

Excellent analytic and negotiation skills with proven track record of utilizing a process-oriented approach towards accomplishment of cost, profit, service & organizational goals, possess excellent interpersonal, communication & organizational skills with proven abilities in team management, supplier relationship management & effective crisis management.

Ajay is key learner about new technology & lean processes and sponsored many projects as six sigma Black Belt Champion.



### **AMARNATH LAL DAS**

#### **Vice President-India Travel, Meeting & Events**

**Accenture Solutions Pvt. Ltd., India**

Amarnath, holds a master's degree in Business Administration and has 30+ years of experience, of which 25+ years in the travel trade. In his current role at Accenture, Amarnath is responsible for managing India travel & Event program and aligning it with the global travel program to provide a uniform travel experience. Automation, digitization and cost optimization of travel program has been his focus area and has successfully implementing changes in a complex market like India. He is an active participant at the various travel forum across the globe and has been speaker, moderator and panelist member in major forums. His travel trade experience other than Corporate includes working at different levels in a TMC.



**BARBARA EWALS**  
**Executive Director**  
**Initiative for Global Resilience**

Barbara Ewals is the current Executive Director of the Initiative for Global Resilience (i4gr) – a global movement that advances partnership initiatives on resilience in all forms. i4gr assist all stakeholders to scale for impact – enhancing north-south and south-south cooperation through improved partnership mechanisms.

Partnerships & Stakeholder Engagement has been the forefront of her career. She was one of the key experts that was tapped by UN-ESCAP & UN University to validate the guidelines they were developing to assist members states, public & private organizations as well as civil societies in managing their partnerships to implement the UN’s 2030 Agenda. This guidelines was then published and unveiled during UN-ESCAP’s Asia Pacific Forum on Sustainable Development 2018 – which is also the regional high level forum for UN-ESCAP’s member states.

Currently, she works on issues on Disaster Risk Reduction and Emergency Response – especially on how Climate Related Displacement affects urban and non-urban spaces. She was the Conference Convenor (content provider) for the REDCON 2021 event (Resilience in Disasters & Emergency Conference and Exhibition) as well the one of the Organizing Team on the thematic sessions on Urban Resilience at the GP 2022 (7th Global Platform on Disaster Risk Reduction) hosted by the UN DRR and the Indonesian Government.



**CHIRUIT ISARANGKUN NA AYUTHAYA**  
**President**  
**Thailand Convention & Exhibition Bureau (TCEB)**

With over two decades of experience in the travel industry, Chiruit Isarangkun Na Ayuthaya joined Thailand Convention and Exhibition Bureau (TCEB) since its establishment in 2004.

As VICE President, he spearheaded a new chapter of Thailand MICE industry by both putting Thailand on a global map of MICE destination and launching of strategies emphasizing the distribution of MICE opportunities to local communities.

Becoming TCEB President in 2017, he has strengthened a strong partnership with the stakeholders, resulting in milestone achievement, such as Thailand MICE Venue Standard, ASEAN MICE Venue Standard, MICE Hygiene Standard, MICE Innovation, MICE Intelligence. Under his leadership, TCEB earned the title “Thailand’s Most Admired Company” (public organization category) in 2019 and 2020.



**CHOOLENG GOH**  
**General Manager**  
**The Athenee Hotel, A Luxury Collection Hotel, Bangkok**

ChooLeng manages The Athenee Hotel, a 374 sleeping and 30 function rooms property. With coaching and her passion for sustainability as core skills, she oversaw the recognition of The Athenee as the world’s first hotel to be accredited with ISO20121 for Sustainable operations. She also drives food waste management systems, and purchasing of organic products from farmers directly, supporting the local community to have a better life. ChooLeng graduated Hotel Management in Switzerland.

Apart from managing the hotel, ChooLeng is the Board of Director for TICA and SITE to drive Training and Sustainability. She also supports TCEB some key initiatives.



**KAREN YUE**  
**Group Editor**  
**TTG Travel Trade Publishing**

Karen Yue is the Group Editor of TTG Asia Media’s TTG Travel Trade Publishing business unit, a position that sees her leading a team of almost 20 editors, reporters and correspondents across Asia-Pacific and upholding the editorial quality of the team in the production of a stable of titles including TTG Asia, TTGmice and TTGassociations.

Under her charge, TTGmice features won PATA Gold Awards’ Travel Journalism – Business Article in 2011, 2013, 2014 and 2018. These accolades join TTGmice’s very first PATA Gold Awards’ win in 2009.



**KATE SARASIN**  
**MICE Coach & Adjunct Lecturer**  
**Kasetsart University**

Kate’s involvement in the MICE industry started more than 35 years ago as she started out at a very young age by working as temporary staff at many international conferences. After graduating with a Hotel Management degree from The University of Nevada, Las Vegas, she briefly trained at the Oriental Hotel and later on, joined the banquet sales team of Dusit Thani Hotel before further her studies.

Throughout the years, she worked as a PCO and consulting PCO in Thailand for various international conferences before developing a passion in education and switching her focus to become a MICE educator over 12 years ago and teaching various MICE & events classes at many universities as well as professional-level courses.



**MANISH RAJ**

**Vice President – Global Sales & New Initiatives  
 Moveinsync Technology Solutions Pvt Ltd**

Manish is a seasoned Strategic Business Leader with over 2 decades of expertise in SaaS IT ERP Solutions, Travel Technology Business, and rich experience in creating multimillion Dollar BU from scratch in the Retail and Growth verticals. He comes with rich experience of customer acquisition and engagement in India & International market. He has been an entrepreneur at heart and Business leader by profession with track record of recruiting, mentoring & managing large teams. He has also been a speaker at various industry forums, Consultant, and avid traveller. He is vocal for the cause of sustainability and believes that it's a collective responsibility of everyone to achieve the target of Net Zero in terms of Carbon Emission.



**MATHIAS POSCH**

**President and Chairman  
 International Conference Services (ICS)**

ICS manages conferences around the globe – in 38 countries on 6 continents thus far and has offices in Vancouver, Toronto, Miami, London, Vienna, Barcelona, Singapore and Tokyo.

Mathias is the Past President of IAPCO, the International Association for Professional Congress Organisers. He oversees all IAPCO educational activities in his present role as Chair of the IAPCO Training Academy.

Mathias is a respected industry expert and has been invited to speak at numerous international and national conferences. Furthermore, he also serves on a number of Advisory Boards and consults for international scientific and medical associations on their global strategy.



**MAX BOONTAWEE JANTASUAN**

**President  
 SITE Thailand Chapter**

Max Boontawee Jantasuan is a dynamic young entrepreneur and progressive business thought leader whose passion for the business events industry fuelled his success since embarking his events and hospitality career over 15 years ago. He is now the Owner and Founding CEO of successful event and destination management company, Events Travel Asia Group headquartered in Thailand.

His hands-on approach to the business cultivated his strength in implementing strategies that allowed his business to continue thriving

despite the challenges faced by Thailand and the region over the past few years. Events Travel Asia Group is known for its ability to bridge cultural differences and infuse a collaborative approach into meetings and incentive programs the company manages.

Max serves as the President of SITE (Society for Incentive Travel Excellence) Thailand Chapter as well as Vice President at TICA (Thailand Incentive and Convention Association) as they are two of the many ways he contributes to the industry he cares very much for. It is through his humility and spirit of excellence that earned him the well-deserved respect from industry peers as well as the AFECA (Asian Federation of Exhibition and Convention Associations) Young Professional Award 1st Prize winner in 2017.



**SUPANICH THIANSING**

**Director, Meetings & Incentives Department  
Thailand Convention and Exhibition Bureau (TCEB)**

Ms. Supanich Thiansing expanded her knowledge and experience in the MICE industry when she joined the Thailand Convention and Exhibition Bureau (TCEB) Meetings & Incentives Department in 2008. She spent nearly ten years working with multinational corporations and international firms before joining TCEB, where she gained extensive knowledge and a solid background in the corporate market, which will aid in propelling Thailand's meeting industry to new heights. With an exceptional work performance, Ms. Supanich Thiansing was appointed as the Director to lead the Meetings and Incentives Department in 2021. Her commitment is to nurture valuable bonds, co-create meaningful partnerships with local and international peers, and revitalise Thailand's M&I business competitiveness to be the leading meetings and incentives destination for the sustainable MICE industry.



**WAIKIN WONG**

**Regional Director Asia Pacific  
ICCA**

Waikin Wong has almost 20 years of experience in meeting industry in Asia Pacific Region, especially in Kuala Lumpur, Hong Kong, Taipei and Shanghai. Having worked with most major pharmaceutical clients, medical associations both locally and regionally she is also highly experienced in association management, working closely with key opinion leaders, government division and industry experts.

Waikin has extensive managerial experience in developing effective communication strategies in bidding and conference management and targeted education program for young professionals in meeting industry and associations. Waikin is currently the Regional Director Asia Pacific for International Congress and Convention Association (ICCA).