












Correct as at 15 September 2022

| LEGEND | |
|-------------------------------------|-------------------------------------|
| <input type="checkbox"/> | IT&CMA / CTW Asia-Pacific Exhibitor |
| <input checked="" type="checkbox"/> | IT&CMA Buyer (Association) |
| <input type="checkbox"/> | Speaker |
| <input checked="" type="checkbox"/> | IT&CMA Buyer (MICE) |
| <input checked="" type="checkbox"/> | CTW Asia-Pacific Corporate Buyer |
| <input type="checkbox"/> | Trade Visitor |
| <input type="checkbox"/> | Media |

| 19 September 2022, Monday | | |
|------------------------------|--|--|
| 0800 – 2300 | Booth Set Up (Including Special Design) <i>Exhibition Hall, Level 22, BCC</i> | <input type="checkbox"/> |
| 0900 – 1800 | Registration For Exhibitors only <i>Registration Counters, Level 22, BCC</i> | <input type="checkbox"/> |
| 20 September 2022, Tuesday | | |
| 0800 – 2200 | Booth Set Up & Decoration <i>Exhibition Hall, Level 22, BCC</i> | <input type="checkbox"/> |
| 0800 – 1730 | Registration For Exhibitors, Buyers, Speakers, Media and Trade Visitors <i>Registration Counters, Level 22, BCC</i> | <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> |
| 1400 – 1500 | Official Press Conference <i>Lotus Suite 11, Level 22, BCC</i> | <input checked="" type="checkbox"/> |
| 1430 – 1530 | Networking Refreshment <i>World Ballroom Foyer, Level 23, BCC</i> | <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> |
| 1530 – 1540 | IT&CMA and CTW Asia-Pacific: Welcome Remarks Darren Ng , Managing Director, TTG Asia Media <i>World Ballroom B, Level 23, BCC</i> | <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> |
| 1540 – 1600 | IT&CMA and CTW Asia-Pacific Event Briefing <i>World Ballroom B, Level 23, BCC</i> | <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> |
| 1600 – 1700 | Opening Keynote Onwards and Upwards The past two years of the pandemic have motivated many changes for the better in the business events and travel industry, from expedited digitalisation of events to out-of-the-box destination experiences that focus even more on the local community. Now that we are on track to recovery, how are we bringing all our valuable lessons into the future – and what are we leaving behind? KEYNOTE PRESENTER Chiruit Isarangkun Na Ayuthaya , President, Thailand Convention and Exhibition Bureau (TCEB) MODERATOR Karen Yue , Group Editor, TTG Travel Trade Publishing PANELISTS Max Boontawee Jantasawan , President, SITE Thailand Chapter Supanich Thiansing , Director of Meetings and Incentives Department, Thailand Convention and Exhibition Bureau (TCEB) Waikin Wong , Regional Director Asia Pacific, ICCA <i>World Ballroom B, Level 23, BCC</i> | <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> |
| 1800 – 2000 | Opening Ceremony & Welcome Reception | Invited Delegates |
| 21 September 2022, Wednesday | | |
| 0900 – 1630 | IMEX-MPI-MCI IT&CMA Future Leaders Forum 2022 <i>Lotus Suite 7, Level 22, BCC</i> | Invited Delegates |
| 0900 – 1800 | Registration for Trade Visitors <i>Registration Counters, Level 22, BCC</i> | <input type="checkbox"/> |

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| 0900 – 1810 | Exhibition and Walk-In Meets <i>Exhibition Hall, Level 22, BCC</i> | <input type="checkbox"/> ★ ★ ★ ◆ ○ ● |
| 0900 – 0930 | Brand Engagement 1 Thailand Convention and Exhibition Bureau (TCEB):   Thailand MICE: Meet The Magic <i>Presentation Area, Exhibition Hall, Level 22, BCC</i> | <input type="checkbox"/> ★ ★ ★ ◆ ○ ● |
| 0930 – 1030 | MICE Seminar 1 Hosted by International Congress and Convention Association (ICCA)  Organizational Changes and its Impact on Talent Management Talent management is the key area dedicated to recruiting, managing, creating, and maintaining the best and brightest workers in the industry. Talent management is critical to an organization's corporate plan because it oversees one of the organization's most valuable assets: its employees. The pandemic has brought about significant organizational changes which were critical for its sustenance in times of crisis. In this session we will explore in-depth why these changes were necessary for the organization and how they catalysed the organization's competitiveness and relevance during the pandemic. Have these changes contributed to the current resource gap? And how are we as the Business Events industry going to overcome the huge talent and skill crisis as we embark on the road to economic recovery? MODERATOR Waikin Wong , Regional Director Asia Pacific, ICCA PANELIST Kate Sarasin , MICE Coach & Adjunct Lecturer, Kasetsart University <i>Knowledge Hub, Exhibition Hall, Level 22, BCC</i> | <input type="checkbox"/> ★ ★ ★ ◆ ○ ● |
| 0935 – 1200 | IT&CMA Exhibition and Appointment Sessions <i>Exhibition Hall, Level 22, BCC</i> | APPOINTMENTS <input type="checkbox"/> ★ ★ ★ ◆ EXHIBITION <input type="checkbox"/> ○ ● |
| 1030 – 1100 | Morning Refreshments For Buyers & Media <i>Buyers Lounge, Exhibition Hall, Level 22, BCC</i> | ★ ★ ◆ |
| 1100 – 1200 | CTW Conference 1 Vision of Value In Business Travel Business travel has shown a surprisingly quick recovery in recent months, putting an end to the debate about online meetings replacing post-lockdown duty travel. While appetite is coming back up, cost of travel is rising and inflationary pressures are sounding alarm bells. How are companies managing their travel expenses and ensuring strong trip ROI? MODERATOR Karen Yue , Group Editor, TTG Travel Trade Publishing PANELISTS Ajaay Kapur , Vice President & Head Procurement, Canara HSBC Oriental Bank of Commerce Life Insurance Co. Ltd. Akshay Kapoor , Head of Sales – Asia Pacific, CWT Manish Raj , Vice President – Global Sales & New Initiatives, Technology Company <i>Knowledge Hub, Exhibition Hall, Level 22, BCC</i> | <input type="checkbox"/> ★ ★ ★ ◆ ○ ● |
| 1200 – 1345 | Networking Luncheon <i>Buyers Lounge, Exhibition Hall, Level 22, BCC</i> | ★ ★ ◆ ○ |

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| 1330 – 1400 | Brand Engagement 3 MEET TAIWAN: Trending MICE Hashtags in Taiwan  Bring your name card for Lucky Draw to win return air ticket from Thailand to Taiwan! (For Buyers and Media) <i>Presentation Area, Exhibition Hall, Level 22, BCC</i> | <input type="checkbox"/> ★ ★ ★ ◆ ○ ● |
| 1400 – 1625 | IT&CMA Exhibition and Appointment Sessions <i>Exhibition Hall, Level 22, BCC</i> | APPOINTMENTS <input type="checkbox"/> ★ ★ ★ ◆ EXHIBITION <input type="checkbox"/> ○ ● |
| 1600 – 1645 | Afternoon Refreshments For Buyers & Media <i>Buyers Lounge, Exhibition Hall, Level 22, BCC</i> | ★ ★ ◆ |
| 1630 – 1645 | IT&CMA Exhibition and Appointment Sessions: Bonus Virtual Meets with Remote Delegates <i>Exhibition Hall, Level 22, BCC</i> | APPOINTMENTS <input type="checkbox"/> ★ ★ ★ ◆ EXHIBITION <input type="checkbox"/> ○ ● |
| 1630 – 1700 | Brand Engagement 4 Promotion Bureau of the Principality of Monaco – Asia: Let's #ReEvent!  <i>Presentation Area, Exhibition Hall, Level 22, BCC</i> | <input type="checkbox"/> ★ ★ ★ ◆ ○ ● |
| 22 September 2022, Thursday | | |
| 0900 – 1800 | Registration for Trade Visitors <i>Registration Counters, Level 22, BCC</i> | ● |
| 0900 – 1810 | Exhibition and Walk-In Meets <i>Exhibition Hall, Level 22, BCC</i> | <input type="checkbox"/> ★ ★ ◆ ○ ● |
| 0900 – 0930 | Brand Engagement 5 Tourism Promotion Board, Philippines: Meet in the Philippines  <i>Presentation Area, Exhibition Hall, Level 22, BCC</i> | <input type="checkbox"/> ★ ★ ★ ◆ ○ ● |
| 0930 – 1030 | MICE Seminar 2 Hosted by International Association of Professional Congress Organisers (IAPCO)  Meetings After COVID – How Conferences Have Changed And What's In Store For The Future COVID 19 changed the outlook of the meetings industry completely. In this session we will consider the driving forces behind the economic recovery of the meetings industry in Asia and Covid's impact on the meetings of the future. PRESENTER Mathias Posch , President & Chairman, International Conference Services <i>Knowledge Hub, Exhibition Hall, Level 22, BCC</i> | <input type="checkbox"/> ★ ★ ★ ◆ ○ ● |
| 0935 – 1200 | IT&CMA Exhibition and Appointment Sessions <i>Exhibition Hall, Level 22, BCC</i> | APPOINTMENTS <input type="checkbox"/> ★ ★ ★ ◆ EXHIBITION <input type="checkbox"/> ○ ● |
| 1030 – 1100 | Morning Refreshments For Buyers & Media <i>Buyers Lounge, Exhibition Hall, Level 22, BCC</i> | ★ ★ ◆ |
| 1100 – 1200 | CTW Conference 2 Walking The Sustainability Talk Sustainability has become more than just a buzzword, as companies establish more ambitious and stringent policies around wide-ranging Sustainable Development Goals. We find out how this intensifying sustainability focus is impacting business travel, and how suppliers can help meet responsible objectives. MODERATOR Karen Yue , Group Editor, TTG Travel Trade Publishing | <input type="checkbox"/> ★ ★ ★ ◆ ○ ● |

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| | <p>PANELISTS Amarnath Lal Das, Vice President - India Travel, Meeting & Events, Accenture Solutions Pvt. Ltd., India Barbara Ewals, Executive Director, Initiative for Global Resilience Chooleng Goh, General Manager, The Athenee Hotel, a Luxury Collection Hotel</p> <p><i>Knowledge Hub, Exhibition Hall, Level 22, BCC</i></p> | |
| 1200 – 1345 | <p>Networking Luncheon <i>Buyers Lounge, Exhibition Hall, Level 22, BCC</i></p> | ★ ★ ◆ ○ |
| 1245 – 1315 | <p>Brand Engagement 6 Korea Tourism Organization: Corporate Meetings & Incentive Support Program <i>Presentation Area, Exhibition Hall, Level 22, BCC</i></p>  | □ ★ ★ ◆ ○ ● |
| 1330 – 1400 | <p>Brand Engagement 7 Incheon Tourism Organization: Introduction of Incheon MICE Infra & Support Programs <i>Presentation Area, Exhibition Hall, Level 22, BCC</i></p>  | □ ★ ★ ◆ ○ ● |
| 1400 – 1420 | <p>Exhibition Walkabout <i>Exhibition Hall, Level 22, BCC</i></p>  | ★ ★ ◆ |
| 1400 – 1625 | <p>IT&CMA Exhibition and Appointment Sessions <i>Exhibition Hall, Level 22, BCC</i></p> | <p>APPOINTMENTS □ ★ ★ ◆</p> <p>EXHIBITION ■ ○ ●</p> |
| 1600 – 1645 | <p>Afternoon Refreshments For Buyers & Media <i>Buyers Lounge, Exhibition Hall, Level 22, BCC</i></p> | ★ ★ ◆ |
| 1630 – 1645 | <p>IT&CMA Exhibition and Appointment Sessions: Bonus Virtual Meets with Remote Delegates <i>Exhibition Hall, Level 22, BCC</i></p> | <p>APPOINTMENTS □ ★ ★ ◆</p> <p>EXHIBITION ■ ○ ●</p> |
| 1630 – 1700 | <p>Brand Engagement 8 Gyeonggi Tourism Organization: Colorful MICE Destination, Gyeonggi <i>Presentation Area, Exhibition Hall, Level 22, BCC</i></p>  | □ ★ ★ ◆ ○ ● |