

MEDIA RELEASE

IT&CMA 2023/ 01

CTW APAC 2023/ 01

IT&CM Asia And CTW Asia-Pacific Returns With Enhanced Opportunities For Engagement And Collaboration

- The redesigned 2023 programme features new and reintroduced engagement sessions: **Asian MICE Cruise Conference, Association Day Forum and ASEAN MICE Forum**
- Engaging Pre-show activities such as **City Tour hosted by TCEB** and **FAM trip hosted by Topgolf Megacity**.
- **Say Hi to Everyone:** An interactive icebreaker helmed by Asia Ability aimed at kickstarting connections.
- **Even more appointments** for exhibitors and buyers compared to the previous years

Singapore, 1 August 2023 – IT&CM Asia and CTW Asia-Pacific 2023 returns as an in-person event in Bangkok, Thailand from 26 – 28 September 2023.

Event Highlights

The coming 3-day in-person IT&CM Asia and CTW Asia-Pacific promises a line-up of conferences and networking, curated for the diverse needs and interests of our delegates.

Calstas Jof the Director General of ICOM, Switzerland shared “I am ready for the business appointments, casual get-togethers, networking sessions and insightful presentations. Additionally, I aim to explore for partners who are able to build fruitful relationships with our organisation, and share the same visions with ours after the pandemic.”

Here are some features attendees can expect:

- **Opening Keynote** – An immersive discussion on **Connecting Minds, Supporting Communities** presented by Khun Bhummikitti Ruktaengam, President of Sustainable Tourism Development Foundation and Adviser of Phuket Tourist Association. The opening keynote will highlight the positive impact tourism/MICE partnerships can have on local communities.
- **Fireside Chat with TCEB and TICA** – A fireside chat with TCEB and TICA officials on how business events can support the development of cities and the livelihood of the locals.
- **Asian MICE Cruise Conference** will discuss the post pandemic cruise comeback as well as exploring new ways to meet.

- **Association Day Forum – International Congress & Convention Association (ICCA)** presents a session for thought leaders, industry experts and practitioners to connect, exchange ideas and chart a course toward a future of growth and association success.
- **ASEAN MICE Forum** – Proudly hosted by **Society for Incentive Travel Excellence (SITE)** and **Kasetsart University**, the forum aims to gather the industry experts and professionals to engage in insightful dialogues on subjects such as “What Corporations want versus what qualifiers want from Incentive Travel Experiences” and “Embracing Sustainability and Empowering Community”.
- **Opening Ceremony and Welcome Reception** – Co-hosted by Thailand Convention and Exhibition Bureau (TCEB), the gathering marks the official commencement of IT&CMA and CTW APAC and offers yet another opportunity for attendees to get to know fellow delegates.

Official Partners

The show continues to see invaluable support from our Thai and international partners, trade associations and media affiliates who have played a vital roles to the success of this year’s show.

Destination Partner: Thailand Convention & Exhibition Bureau (TCEB)

Supporting Organisation: Tourism Authority of Thailand (TAT), Thailand Incentive & Convention Association (TICA), Tourism Council of Thailand (TCT), Airports of Thailand (AOT), Bangkok Metropolitan Administration (BMA)

Partner Airline: THAI Airways International

Official Venue: Centara Grand & Bangkok Convention Centre at CentralWorld

Industry Partner: Euromic, International Congress & Convention Association (ICCA), Korea MICE Association (KMA), Society for Incentive Travel Excellence (SITE), Philippine Council of Associations and Association Executives (PCAEE)

Technology Partner: eventsair

If you would like to procure, network and learn at IT&CM Asia and CTW Asia-Pacific 2023, join us from 26 – 28 September at the Bangkok Convention Centre at CentralWorld. The leading MICE event is co-located with CTW Asia-Pacific – The Leading Corporate Travel Management Conference for the Asia-Pacific.

For more information, log on to www.itcma.com | www.corporatetravelworld.com/apac
Registration for IT&CM Asia and CTW Asia-Pacific is available at <https://itcma.com/register/>

#ITCMA23

[Facebook](#) | [LinkedIn](#) | [Instagram](#) | [YouTube](#) | [Twitter](#)

#CTWAPAC23

[Facebook](#) | [LinkedIn](#) | [Instagram](#) | [YouTube](#) | [Twitter](#)

About IT&CMA and CTW APAC 2023

26 to 28 September | Bangkok Convention Centre at CentralWorld, Bangkok, Thailand

Established in 1993, IT&CMA is at the forefront of fostering MICE growth opportunities for the Asia-Pacific and beyond. Its multi-faceted programme engages regional and international industry suppliers and buyers in the realms of business, education and networking. IT&CMA also features dedicated platforms designed around the interests of valuable MICE niche segments, enabling the event to consistently deliver a delegate profile that is both relevant and dynamic. IT&CMA remains uniquely positioned as the only global event with the largest exhibition showcase of Asia-Pacific MICE suppliers. The show is part of the IT&CM Events series.

Co-located with CTW Asia-Pacific, IT&CMA is part of the IT&CM Events series organised by TTG Events, a business group of TTG Asia Media. IT&CMA and CTW Asia-Pacific is Asia-Pacific's Only Doublebill Event in MICE and Corporate Travel. Both events have been co-locating since 2004, offering its delegates an unparalleled platform to do business, learn and network.

www.itcma.com | www.corporatetravelworld.com/apac

Media Contact

IT&CM Asia Media Team

Email: media.itcma@ttgasia.com

TTG Events

A Business Group of TTG Asia Media
10 Science Park Road, #03-11, The Alpha
Singapore Science Park II, Singapore 117684
Tel: (65) 6395 7575
Fax: (65) 6536 0896
Website: www.ttgasiamedia.com